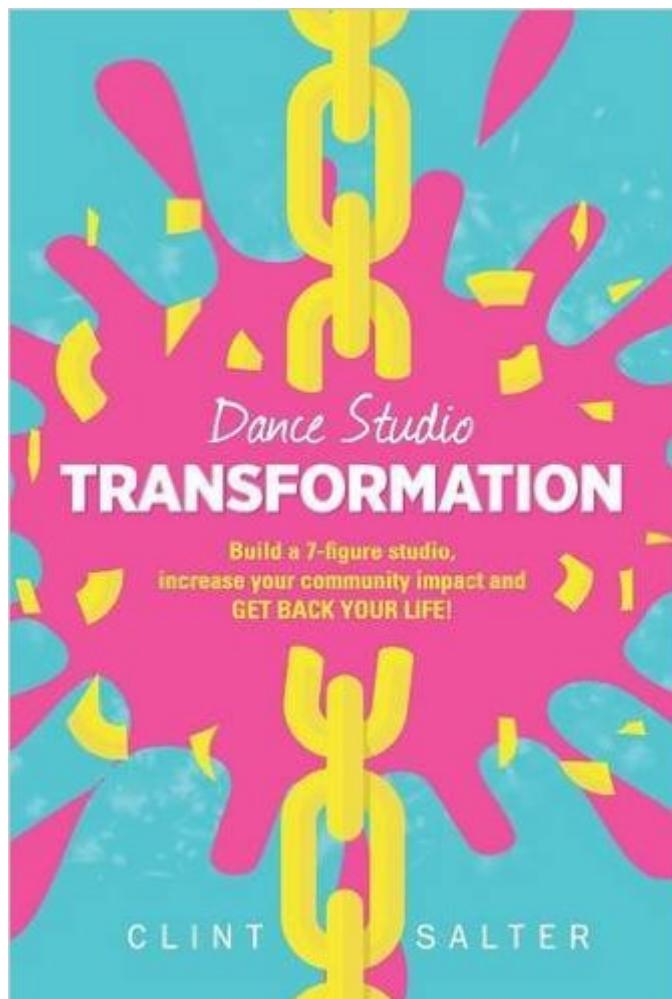


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# Dance Studio Transformation: Build A 7-Figure Studio, Increase Your Community Impact And Get Back Your Life!



## Synopsis

Dance Studio Transformation is for studio owners who love dance, love teaching and love their students but feel like they need help when it comes to running a profitable business. This book will teach you how to become the CEO of your studio by walking you through strategies and tactics to transform each area of your business. In this book you'll learn how to: Set and achieve goals specific to you as a Studio Owner so you can grow your business and still have a life outside the studio. Manage your finances and the important figures you need to focus on to take your studio to new levels. Introduce additional revenue streams within 30 days that not only grow your profits but add tremendous value to your students. Overcome "overwhelm" when it comes to the administration work in your studio. Learn how to streamline your admin systems to free up at least 10 hours a week. Recruit, train and retain a faculty of all star staff. Bring in the right people the first time and see your students flourish. Build a stand out brand that sets you apart from the other studios in your area. Attract the right type of students through online and offline marketing with step by step proven strategies and tactics. Increase retention across your entire studio with systems that you can just rinse and repeat each year. This book is here to help you build the dream studio you have always wanted while you create a bigger impact in the lives of your local dance families plus it's about giving you back your life! Don't laugh...a life OUTSIDE the studio is possible! It's something that many of us believe isn't attainable for studio owners, but I'm here to tell you it is! More important, I'm here to show you how you can get that freedom. Whether you're about to start on your journey of being a studio owner or have been at it for years, whether you're struggling to get your head out of the water or have a highly profitable studio... this book is for you. I've created a bible of sorts to show you step by step how you can become the go to studio in your area. I've laid it all out so you can get the strategies and tactics then run with them. I'm excited for you to jump on in, to learn, to make positive changes in your studio and life and to start feeling empowered when it comes to being the Entrepreneur. As one of my mentors, Terry Hawkins, says: "There are two times in life, now and too late" and I hope you take advantage of the now. Join me and thousands of studio owners from around the world on this journey to making that dream studio you have always wanted a reality.

## Book Information

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## **Customer Reviews**

Such a great read. I like how there is space in the book to carry out some of the tasks immediately. I felt like Clint totally understood all of the struggles associated with owning and running a dance studio (as he has done the role himself!). The advice is structured, to the point and clearly explained. Highly recommended! If you are serious about creating a more efficient and profitable business then buy it right now! You won't regret it.

A clear, easy to read guide on how to literally transform your studio. So much gold in these pages on how to run your studio the way it should be- as a proper business, whilst giving your students, families and staff the best experience ever! Clint has an amazing way of making everything so simple. A great reference tool to come back to again and again to keep on improving.

I own a small dance studio in a rural area. I don't have a local mentor, I don't have a local studio owners organization or small business group to pull from. Clint has become those things for me. This book is my lifeline! Worth every penny and sure to pay for itself with all the helpful strategies outlined in the text. Clint you are a blessing!!!

There are so many business books out there. The majority give you one piece of the puzzle but not the entire picture in well laid out detail. If you are looking for an easy to read blueprint for running a dance studio, this book is a must have by your desk. My main complaint with business books is that the author spends so much time talking about their experience, tons of words proving their point, why I must do this or this and no concise how to. This is the best business book I have ever read. Concise, to the point, step by step laid out how to. If you are starting a dance studio or are in need of a reboot this book is a must. I have been running a studio for 16 years and I have learned more in

these pages than in all those years of experience. This book gives you the tools. If you use them, you will see results in your studio.

This should be a mandatory text book for anyone who either owns or is planning to own a dance studio! I've been in the studio business for many years and have experienced many obstacles along the way but this book makes everything fall into place! From marketing to student retention to overall customer service and satisfaction, this book has it all! I've already read it twice and have already started implementing some new policies and we're seeing some incredible results! THANK YOU CLINT SALTER!!!! Where were you when I first started my studio??? (Oh, you weren't even born yet!!!!) But anyway, this is an amazing book and I'm so excited to see some amazing and positive changes coming our way!

This book is a must read, for everyone who has a dance school. Whether your business has been running for many years or you are a relatively new business, this book is a valuable resource. It can help you get your business to the next level and beyond. Clint sets out the processes and systems for you to follow, in a concise and easy to follow format in his fabulous first book. You can implement as much as you feel ready to, at your own pace and still see progress with every step, while you transform and develop your business. I wish this, or something like it, had been around 20 years ago when I first started my school. It would all have been soooo much easier and clearer to have such a valuable book to guide me. Clint's obvious passion for his topic in this book inspires me to keep going and growing.

This book in so many ways is an easy to read book and yet in other ways it's far more challenging. The way that it is written and laid out is clear, concise and well organised with a friendly voice, real life examples and just a little bit of humour which all helps to keep you engaged. The more challenging aspect is that it opens up so many possibilities and has so many suggestions and ideas it makes you want just a few more hours in the day so that you can start to put them into action straight away. If you own a dance school you'll be able to relate to so much of the book and will no doubt have experienced a number of the issues discussed. The best part is that you will be walked through ways to help improve and transform your studio and resolve these issues.

I can't say enough positive things about this book. I've been a studio owner for over 25 years and still gained a vast amount of knowledge and insight into how to better my studio and further my

business. It covers everything from budgeting, to staffing, to scheduling, to how to price classes, marketing, everything in between and more! The book itself is a great value and even if you are on a shoestring budget it's affordable & you can't afford not to invest in it! It will definitely pay for itself many times over !Alycia - JMDS, Maryland

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